

Privacy Policy of Edevement

Welcome to Edevement! We are committed to protecting your privacy and ensuring a safe online experience. This Privacy Policy explains how we collect, use, and protect your personal information when you visit or interact with our website, www.edevement.com.

1. Information We Collect

We collect various types of information to enhance your experience on our website, including:

- **Personal Identification Information:** Name, email address, phone number, and any other information you voluntarily provide when you contact us, register for our services, or participate in surveys and promotions.
- **Usage Data:** Details of your visits to our website, including your IP address, browser type, operating system, referring URLs, and information about your interactions with our website.
- **Cookies and Tracking Technologies:** Information collected through cookies, web beacons, and similar technologies to understand your preferences, track user behaviour, and improve our website.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **To Provide and Improve Our Services:** To deliver the services and information you request, enhance our website, and personalize your experience.
- **To Communicate with You:** To send you updates, newsletters, promotional materials, and other information that may be of interest to you.
- **To Analyze and Improve Website Performance:** To monitor and analyze usage trends, diagnose technical issues, and improve the functionality of our website.
- **To Ensure Security:** To protect against fraudulent activities, enforce our terms and conditions, and ensure the security of our website and services.

3. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting requirements:

- **Personal Data:** Retained for up to 5 years after the last interaction unless a longer retention period is required by law.
- **Usage Data:** Retained for up to 2 years for analytics and performance improvement purposes.
- **Cookies and Tracking Technologies:** Information is retained for up to 2 years, depending on the specific technology.

4. Security

We are committed to ensuring your data is secure. We implement appropriate technical and organizational measures to protect your personal information from unauthorized access,

disclosure, alteration, and destruction. However, please be aware that no method of transmission over the Internet or electronic storage is 100% secure.

5. Third-Party Links

Our website may contain links to other websites that are not operated by us. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party sites you visit.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. Cookies are small files stored on your device that help us understand your preferences and track your interactions with our website. You can manage or disable cookies through your browser settings, but this may affect your ability to use certain features of our site.

7. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access and Correction:** You can request access to or correction of your personal data.
- **Deletion:** You can request the deletion of your personal data.
- **Opt-Out:** You can opt-out of receiving promotional communications from us by following the unsubscribe instructions in the emails or contacting us directly.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website with a revised effective date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Edevement

Email: contact@edevement.com

Address: 8th Srinidhi Layout, Vidyaranyapura, Bangalore, Pin 560097

By using our website, you agree to the terms of this Privacy Policy.